

Bridging Strategy and
Technology

ESG Consulting GmbH

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ESG launches its own new consulting firm

ESG Consulting GmbH unites strategy and technology.

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ESG Elektroniksystem- und Logistik-GmbH is bundling its competence in process consultation into its own subsidiary. This year, ESG Consulting GmbH has begun to offer several services in the field of management consultancy. The wholly owned ESG subsidiary builds on the many years of experience gained by its parent company. For the past forty years, ESG has been successfully leading the way for countless high-tech companies and public institutions when it comes to business processes and system landscapes. This experience has given rise to proven frameworks and consulting programs offering an efficient and effective approach to diverse problems.

“ESG Consulting GmbH unites strategy and technology,” affirms Dr. Marianne Janik, director of the new ESG subsidiary. “The consulting firm accompanies strategic changes with relevant development and growth strategies. Its acquired ESG experience in process and quality management provides clients with proven competence in methods, processes, and industries”. Janik further emphasises that ESG Consulting GmbH profits from expertise developed over decades in project and program management for extensive IT and technology projects. The new consulting firm currently plans to focus on the public sector and health-care system, as well as automobile, electronic, and high-tech industries, the aerospace industry, transport and traffic, and telecommunications.

“Long-term competence in technology and implementation, consultants with exceptional proficiency in management and technology, as well as innovative partnerships distinguish ESG Consulting GmbH,” according to Janik.

ESG Consulting GmbH is a wholly owned subsidiary of ESG Elektroniksystem- und Logistik-GmbH, one of the leading system and software houses in Germany. Around 1,100 employees develop, integrate, and manage electronic and IT systems as well as provide sophisticated logistic solutions. For the past forty years, consultation with public institutions for modernisation projects has been one of ESG's main emphases.

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