

Bridging Strategy and
Technology

ESG Consulting GmbH

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ESG Consulting GmbH and NPA provide software-based assessments of line and project organisation

Future strategic partnership to support the optimisation of communication structures in networks.

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ESG Consulting GmbH is working together with NPA - Netzwerk Prozess Analyse to provide an innovative procedure for optimising communication networks in companies. The aim of this cooperation is to combine NPA's software-based network process analyses and ESG's many years of expertise in consulting and software to link up clear directive structures with lean processes and effective communication networks. This assessment approach leads to better role assignment, reduced need for coordination and resulting cost reductions for customers.

The process involves instruments that have been tried and tested in many projects. First, the existing communication pattern is assessed systematically. The analysis components used here range from examining roles and responsibilities, through the distribution of expertise and workloads, to communication channels and the parties' varying access to information. The software-based NPA method structures the data gathered in the assessment, after which the soft factors in an organisation can be systematically visualised and analysed.

This makes it possible to ensure that processes and communication networks are consistent with one another, that important decision-makers are identified and internal and external knowledge sources are effectively involved. Finally, software-based risk

analysis makes it possible to develop strategies for expanding and maintaining sturdy communication networks.

ESG Consulting GmbH is a wholly owned subsidiary of ESG Elektroniksystem- und Logistik-GmbH, one of the leading system and software houses in Germany, which has been providing management consultancy services since 1967. Using proven frameworks and lean consulting programmes, we have successfully designed business processes and system landscapes for many companies from the high-tech and public sectors.

NPA - Netzwerk Prozess Analyse is a software company with close links to research, based in Berlin and Frankfurt am Main. The company combines process modelling with the visualisation of social communication networks, bringing the two together in a single consultancy range. NPA's concept is secure navigation through social networks.

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